#### 5.27 Matakana 3

The activities, controls and assessment criteria in the underlying Rural Coastal zone and Auckland-wide rules apply in the following precinct unless otherwise specified below. Refer to planning maps for the location and extent of the precinct.

## 1. Activity table

The activities in the Rural Coastal zone apply in the Matakana 3 precinct unless otherwise specified in the activity table below.

Activity	Activity Status
Commerce	
Retail	Р
Tourism tours	Р
Industry	'
Artisan industries	Р
Clay extraction	Р
Development	'
Erection of buildings	Р
Temporary activities	Р
Temporary activities not provided for as a permitted activity in the general rules of the Unitary Plan	D

#### 2. Land use controls

1. The land use controls in the Rural Coastal zone apply in the Matakana 3 precinct unless otherwise specified below.

## 2.1 Artisan industries

- 1. Artisan industry activities must be limited to the design and manufacture of arts and crafts made from clay, fibrous cements, glass, bronze or other materials.
- 2. The storage and processing of clay for use on site for the manufacture of clay products is also permitted by this activity.

#### 2.2 Retail

1. Retail activities must be limited to the sale of arts and crafts made from clay, fibrous cements, glass, bronze or other materials.

## 2.3 Erection of buildings

- 1. The erection of buildings must be associated with the manufacturing or retail activities provided for as a permitted activity in this table.
- 2. Buildings must be located in general accordance with the layout shown on Precinct Plan 1: Matakana 3
- 3. The erection of buildings that are not located in accordance with the layout shown on Precinct Plan 1:

Matakana 3 will be a discretionary activity, provided the building is being constructed for the processing of clay and the manufacture of pots and architectural accessories from clay and fibrous cement.

## 2.4 Clay extraction

- 1. Clay extraction must be for the on-site manufacture of clay products.
- 2. Clay extraction must occur at the location shown on Precinct Plan 1: Matakana 3.

## 2.5 Tourism tours

Tourism tours are limited to tours of the factory and on-site manufacturing activities.

## 2.6 Temporary activities

- 1. Temporary activities must be limited to hosting events.
- 2. Temporary activities must be limited to events for up to 200 people on not more than three days in any 12 month period.
- 3. Temporary activities not provided for as a permitted activity in this table will be a discretionary activity provided they are limited to hosting events.

## 3. Development controls

The development controls in the Rural Coastal zone apply in the Matakana 3 precinct unless otherwise specified below.

- 1. Activities must be carried out in a manner that minimises effects on adjoining properties with respect to dust and without pollution of the Matakana River.
- 2. The proposed tree planting shown on the plan at Precinct Plan 1: Matakana 3 must be completed before the adjoining land is developed.

## 4. Precinct plan

